







Inspire and nurture the next generation of innovators, inventors and entrepreneurs with RoboThink!



Imagine going to work every day looking forward to making a profound and lasting impact on the lives of kids in your community. As a RoboThink franchise owner, you'll experience the rewards of being your own boss and building a successful business – with the support of the world's leading STEM education franchise in 20+ countries behind you.

RoboThink is an exciting and unique kid's education franchise focusing on STEM enrichment: Science, Technology, Engineering & Math. RoboThink Franchisees offer educational and fun classes, camps, workshops and events in robotics, coding and engineering.

In today's fast changing world, there's a growing demand and need for children to learn 21st century skills like coding and robotics. With RoboThink, you'll be able to join the fast-growing STEM education industry and build a business that betters lives. And here's the best part... you don't have to be an engineer or a teacher!







Kids have a blast while preparing for the future!



So what do the young engineers at RoboThink do? They become NASA engineers, video game designers, battle robots champions and so much more through our immersive themed STEM programs. RoboThink has a diverse range of STEM programs that caters to students of different age levels and skill.

Using our proprietary STEM education materials exclusive to RoboThink franchisees, students can build real-life robotic creations, code them to come to life and explore using their creativity. The best part is, for the kids, it's a blast exploring the world of STEM with RoboThink. For the parents, it's a valuable education experience for the future of their child.





Simple & Low-Cost Business Model

While the RoboThink model is all about a cool way to teach 21st century topics for kids, the business model is equally innovative.

RoboThink can be started as a mobile franchise concept. This means that you won't need to start with an expensive build-out of a location. Rather, you will be a vendor to local schools, community centers and other third-party locations using their locations to offer RoboThink programs.

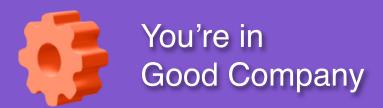


And RoboThink franchisees can offer a diverse range of year-round programs for year-round revenue streams from holiday programs to afterschool programs and everything in between.



As for yourself and your teachers, **you will not need technical experience.** Our all-inclusive training program makes sure that you and your future staff are primed and ready to run our full range of STEM programs.

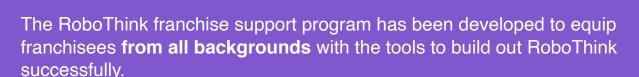








One of the biggest advantages of franchising versus pursuing a start-up business on your own is utilizing established systems which is already in operation in 20+countries around the world, everyday.



Here are just a few of things we teach you how to do:

- Hire and train instructors
- Attract new customers and schools
- Manage your staff team
- Maximize profitability
- Recruit and retain students
- Curriculum & technology training
- Operations & management training

In addition, you will have access to our full suite of Business & Marketing Tools such as:

- Your own individualized RoboThink website
- Extensive library of marketing and brand materials
- Regular curriculum updates
- SNS Marketing tools
- Teacher training program



Your next steps...

RoboThink represents an excellent potential return-on-investment and you will have the opportunity to be a part of one of the largest and fastest growing children's education franchises in the world.

The time to take advantage of this opportunity is now!

If you...



Have an interest in inspiring kids



Have solid business management abilities?



Want to get started in the fastest growing segment of the children's education market

Find out how a RoboThink franchise can make a difference for you!







READY TO START INSPIRING

THE NEXT GENERATION OF STEM LEADERS?

"I wish I had this program as a kid!" -Parent, Chicago

"...I am proud about the STEM education service I am providing to my community. It is a very good feeling..."

-Javier

Franchisee

"RoboThink Corporate has gone above and beyond my expectations in supporting me as I got my business off the ground..."

-Jordan

Franchisee

"My child cannot wait to get back to RoboThink class. I've never seen him more excited about learning..."

-Parent, Maldives



Build, Code and Play with Robots